

SHARIDON FARMS

Raising Lowlines Why Lowlines?

We talk to lots of people about Lowline cattle. Frequently folks are just learning about the Lowline breed and of course they want to understand what benefits that Lowlines offer. This holds true whether they are completely new to raising cattle or are experienced cattlemen.

What makes Lowlines a good opportunity? This question may be answered differently for different people depending on their goals and the personal plan they develop for raising and selling Lowline cattle.

Besides the enjoyment and personal satisfaction in raising Lowlines, people want to know, can we make any money raising and selling Lowlines? For us the answer to this is definitely, yes! We have been very successful in using the Lowline breed to meet our business and personal goals for the farm. In our opinion the Lowline breed offers a unique profitable business opportunity in a number of possible markets that other breeds can't match.

Before investing in Lowlines just like making any type of investment it is important to understand some of the basics about the market you are entering. You won't know everything when you get started and you don't have to know everything before getting started. After all sometimes it is being open to trying new things and willing to observe and learn from your experiences as you go along that will lead you to new innovations and market opportunities you would never have thought to include in your plan.

However, you want to have some direction in mind for marketing your animals if you intend to make a profit. It is perfectly ok to plan to raise these animals for your personal pleasure and personal use. But knowing what if any income you want your Lowlines to provide to you will help you determine how to structure your investment and help you in making decisions on what is most appropriate for you to buy to get started.

Some of the potential market opportunities that exist for Lowline cattle include raising them for beef. You can take the animal from birth to plate if you want to and will maximize the dollars that go to you the producer. However, there are many custom finishers that buy good quality beef cattle for finishing. More and more customers are looking for the health benefits offered by grass finished beef. Lowlines are extremely well suited to providing this market. Look for finishers that will pay you a premium for these types of animals. Lowlines have tremendous potential benefit to commercial producers in right sizing commercial cattle as well as providing great genetic traits for carcass production. Lowline breeding stock have been and continue to be in high demand.

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